



# BTEC LEVEL 3 PHOTOGRAPHY BRIDGING WORK 2021

Esme

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## BTEC Photography Summer 2021 Bridging Work

Analysing images can help your photography massively as it will teach you the strategies and techniques other top photographers are using in their portfolios. Therefore understanding this important skill will allow you to expand your knowledge of how other photographers work.

If you don't understand it, you can't create an in-depth response to it.

No-one "cares" about your opinion unless it is based upon evidence and saying, 'I like it' and copying the image exactly won't score you any marks.

You need depth, demonstration of knowledge and use of a specialist vocabulary. That's what gets you a high grade.

These are some rules and ideas you can use to analyse photographs.

Make sure you use some photographic keywords when analysing an image, use this page to help: <https://photographyrevision.com/50-photography-keywords-and-definitions/>

**Task:** Choose **one** photographer from the list below, then choose **one** of their photographs. Use the analysis guide below to write an in-depth analysis. When you have analysed the photograph take a minimum of five photographs inspired by it. You can edit using any apps/software you have. Please email your work to [ehedges@sedgehillacademy.org](mailto:ehedges@sedgehillacademy.org) before September!

Annie Leibovitz

Ansel Adams

Tish Murtha

Irving Penn

Andreas Gursky

Kitra Cahana

Diane Arbus

Chris Burkard

Martin Parr

## **Analysis Guide**

### **Composition**

Close your eyes and then open them and make a note of where they look first. This is the focal point and where the viewer's eyes draw into first.

Have any rules been used? Like the Rule of Thirds or the Golden Rule?

Is there anything singled out or is there more than one subject in the photo? What are the subjects?

Has the Photographer purposely used a technique to compose the image?

What are the main colours the photographer has used? Have they used colour to compose the subject?

### **Substance**

What is the image of?

Where was it taken? Outside, Inside, underwater, in a studio?

Why was it taken? To document, personal work?

When was the image taken?

### **Lighting**

Where is the light coming from? Behind the camera, to the side or is it the camera pointing into it like a silhouette?

Is it natural light or has the photographer used flash?

Are there harsh shadows or soft light/shadows

Is the image over exposed or underexposed? What could this give the impression of?

What time of day was the image taken in? If it was taken outside is it sunrise, midday, sunset or at night?

### **Techniques the Photographer Used**

Was it a quick shutter speed or a long exposure?

What aperture could the photographer have used, is it a high or low depth of field?

What does this imply?

Have they purposely overexposed or underexposed the image?

Is the camera still or moving with the image?

Are there any other artists that could have inspired them?

Study the photographer's history on their website and see who has inspired them and are they using the same techniques?

### **Editing**

Could this be a digital photo or from a film camera? Therefore how could they have edited the image?

Have they printed the photo and then manually edited it by applying other elements to it?

### **Write your opinions on the image**

Is the image successful? Why?  
Do you like their work? Why?  
Is the meaning clear? Why?